

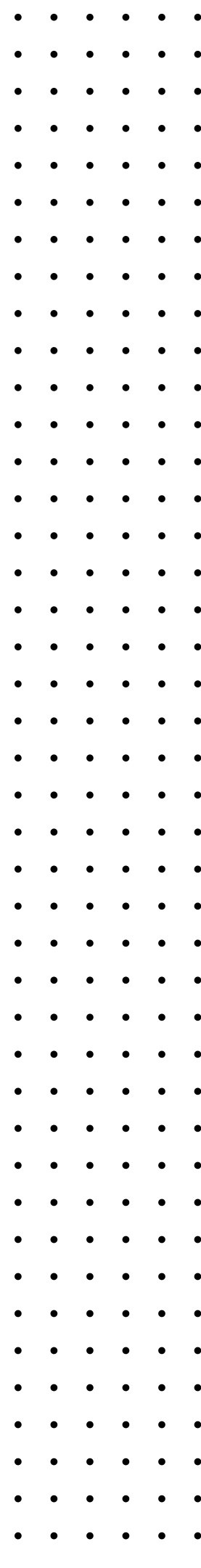
GRANDE PRAIRIE

PRIDE

SOCIETY

Life gets better together

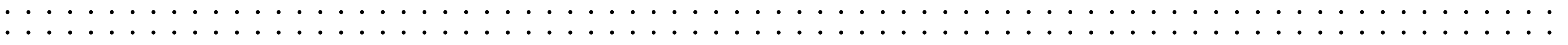
PRIDE SPONSORSHIP 2025



MANDATE

The Grande Prairie Pride Society is Grande Prairie's primary source for 2SLGBTQIA+ activities and events. We are volunteer-run and work year-round to plan and execute Grande Prairie's Pride, as a way to celebrate our northern community's diversity.

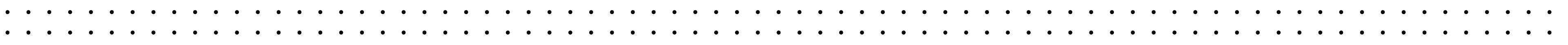
The Grande Prairie Pride Society aims to create safe and inclusive spaces for self-expression, as well as to promote equality and celebrate the diversity of our 2SLGBTQIA+ community and its allies.



WHAT WE DO

Grande Prairie Pride is the largest Pride event in northern Alberta. We bring inclusive events to the Grande Prairie area, including a teen dance, 18+ event, crosswalk painting, and smaller events through the year, and provide family fun and community information at our family carnival.

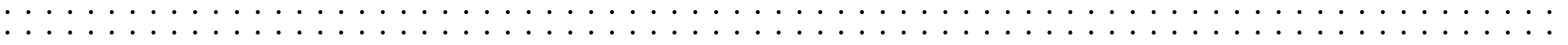
More than 3,000 people attend our family events, with numbers and events growing each year. In 2023, we had more than 200 youth attend our free teen party. We held five events, and welcomed attendees from all over Alberta.



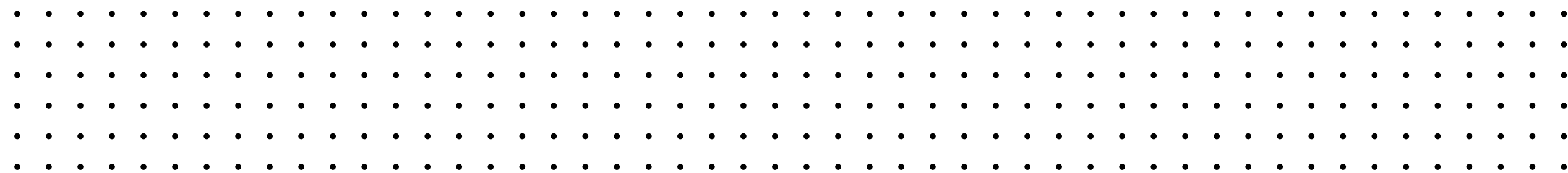
GET INVOLVED

Grande Prairie Pride Society is a not-for-profit organization. It is only with our partners and generous sponsors that we can continue to create pride in our community. Sponsoring Pride events in Grande Prairie is a unique opportunity to show your organization's dedication to diversity and inclusion and create welcoming spaces for all. With ongoing support from corporate sponsors, Grande Prairie Pride Society brings everyone together to celebrate and educate, while creating low-barrier events for multiple ages and needs.

We recognize everyone's ability to support differs and we welcome collaboration in many forms. Please feel free to contact us with other ideas and opportunities of support at grandeprairiepridesociety@gmail.com



PRIDE 2025



Rainbow Sponsor **\$10,000**

- Presenting rights to Pride Week 2025 (non-exclusive)
- First right of refusal for Pride 2026 sponsorship
- Emcee mention at Teen Dance and Party in White
- Logo displayed at all events
- Logo on all event posters, social media, Grande Prairie Pride webpage
- Mentions in radio advertisements and recognition in social media posts
- 2 VIP tables at Party in White
- Opportunity to speak at Party in White and photo opportunity with talent
- Opportunity for presence at Teen Dance
- Opportunity for vendor space at Pride Family Carnival
- Opportunity to provide branded giveaways

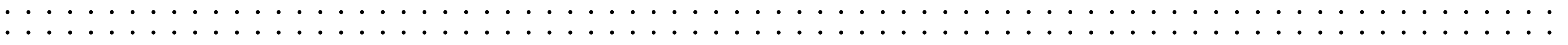
Youth Sponsor **\$5,000**

- Presenting rights to 2025 Rainbow Bright Teen Dance
- First right of refusal for Pride 2026 Youth Sponsorship
- Emcee mention at Teen Dance and Party in White
- Logo displayed at all events
- Logo on Teen Dance event posters
- Mentions in radio advertisements for Teen Dance and recognition in social media posts
- 1 VIP table at Party in White
- Opportunity to speak at Teen Dance
- Opportunity to provide branded giveaways at Teen Dance

Queen Sponsor **\$5,000**

(4 opportunities)

- Presenting rights to Party in White performer
- First right of refusal for Pride 2026 sponsorship
- Emcee mention at Teen Dance and Party in White
- Logo displayed at Teen Dance and Party in White
- Logo on Party in White posters, social media event, and Grande Prairie Pride webpage
- Mentions in radio advertisements for Party in White and recognition in social media posts
- 1 VIP table at Party in White
- Photo opportunity with performer at Party in White



Signature Sponsor
\$3,000

(6 opportunities)

- Emcee mention at Party in White
- Logo displayed electronically at Party in White
- Logo on Grande Prairie Pride webpage
- Recognition in social media posts
- 1 VIP table to Party in White
- Meet and greet opportunity
- Gift at table

Diamond Sponsor
\$3,000 GIK

Available Areas of Gift-In-Kind Sponsorship:

- Music Sponsor
- Production Sponsor
- Photography Sponsor
- Accommodation Sponsor
- Transportation Sponsor
- Decore Sponsor

Perks include:

- Emcee mention at Teen Dance and Party in White
- Logo displayed electronically at Teen Dance and Party in White
- Logo on Grande Prairie Pride webpage
- Recognition in social media posts
- 4 general admission tickets to Party in White

Media Sponsor
\$10,000 GIK

(2 opportunities)

- First right of refusal for Pride 2026 sponsorship
- Emcee mention at Teen Dance and Party in White
- Logo displayed at Teen Dance and Party in White.
- Logo on event posters, social media events, and Grande Prairie Pride webpage
- Mentions in radio advertisements, and recognition in social media posts
- 10 general admission tickets
- Opportunity for station vehicle and banners at events

Ally Sponsor **Up to \$1,000**

Available Areas of GIK or Cash Sponsorship:

- Swag Sponsor
- Green Room Sponsor
- Facepaint sponsor
- Golf Cart Sponsor
- Volunteer Sponsor

Perks include:

- Logo on Grande Prairie Pride webpage
- Recognition in social media posts

Crosswalk Sponsor **\$500**

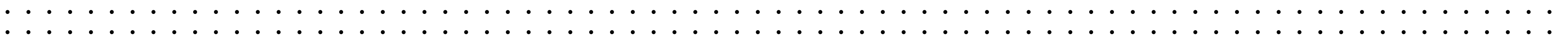
(4 opportunities)

- Logo on Grande Prairie Pride webpage
- Recognition in social media posts
- Recognition at crosswalk painting
- Opportunity to participate in crosswalk painting

Vip table **\$1,250**

(4 opportunities)

- 1 VIP table for 8 to Party in White
- Meet and greet opportunity
- Gift at table



CONTACTS



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www.grandeprairiepridesociety.com

